



# HEALTHCARE LIFE SCIENCE

TRANSFORMING HEALTHCARE THROUGH TECHNOLOGY



## EAST COAST

October 28-29, 2015

## The Borgata

1 Borgata Way  
Atlantic City, NJ 08401

Solutions Provider Registration:  
[hcls.vzwtechnologies.com/register](http://hcls.vzwtechnologies.com/register)

## Solutions Provider Benefits

- 1 - 8'x6' exhibit space (8' high back wall)
- 1 - Kiosk (lockable)
- 1 - 20 amp electrical outlet
- 1 - Hanging ID graphic panel

## Optional Video

Solutions Providers will have the opportunity for a video outlining their company's capabilities to be shown at various times throughout the event. Video sponsorship slots are limited and are available for \$500 in addition to the showcase fee. Your company's video will only be shown at one event.

- Videos must be 60 seconds or less
- Editing and production services are available  
Contact: [scrittenton@mc-2.com](mailto:scrittenton@mc-2.com)
- Indicate whether there is audio
- 16:9 desired - 4:3 accepted
- File formats can be WMV, QuickTime, or Mp4  
Video's must be uploaded to this FTP:

FTP: [mc2.ftpstream.com](http://mc2.ftpstream.com)

Username: vfowler

Password: Fil#9382



## Participation Costs (includes booth and 2 reps):

Fee for Solutions Provider participation:	\$1,500 per event
Fee for both events:	\$2,750
Fee for both events + video:	\$3,250

Giveaways: The projected attendance is 350 people per event

## Shipping Address:

Attention: Your Company Name  
C/O The Borgata Hotel Casino & Spa  
One Borgata Way,  
Atlantic City, NJ 08401  
Hold for Verizon Event / October 28-29